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**KICK OFF FOOTBALL SEASON BY BLASTING THE BIG GAME ON THE WALL  
WITH A WINNING PROJECTOR FROM MITSUBISHI**

*Easy-to-Use Home Projector Now in Best Buy Stores*

**IRVINE, Calif. — August 31, 2005** — Mitsubishi Digital Electronics America's Presentation Products Division, the industry leader in home entertainment technology and innovation, today announced the availability of the Mitsubishi Home Cinema HC900U projector at Best Buy locations nationwide. Just in time for football season, the box-of-chocolate sized projector is capable of making the players almost life-size with a 300" image. With more than 1500 lumens, the HC900U can broadcast the season's opening game on a screen, a wall or even on the side of a house for an instant block party.

"Home theater projectors are so easy to use, so small and portable, and have such large and brilliant images that sports watching will never be the same," said Frank Anzures, product manager for Mitsubishi Digital Electronics America's Presentation Products Division. "Even on a wall without a screen, the picture and video are as powerful and as intense as the game itself."

Technology enhancements in the HC900 enable HD signal reception and excellent image projection even if the screen is the backside of a garage door. At a Best Buy kick-off price of \$2995, sports fans will have access to Texas Instruments state-of-the-art Digital Light Processing™ chip technology and Mitsubishi's patented color advancements which control white enhancements to create just the right rich dramatic game colors. The projector is also capable of delivering artifact-free video, reducing jagged image edges while displaying smooth game-action sequences. With a 4000:1 contrast ratio, the HC900U provides the same type of vivid image sports viewers have come to expect from direct-view and rear-projection televisions but suitable for a much larger screen and in a more portable and convenient design.

**About Mitsubishi Digital Electronics America Presentation Products Division**

Mitsubishi Digital Electronics America's Presentation Products Division markets an extensive line of professional presentation and front-projection home entertainment display systems and is known

for its award-winning, high-quality, accurate color reproduction technology. Products are sold through authorized distributors, resellers, retailers, dealers, and system integrators throughout the United States. For more information, call 888-307-0312 or visit [www.mitsubishi-presentations.com](http://www.mitsubishi-presentations.com).

Digital Light Processing is a trademark of Texas Instruments.

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